

# 2024 Spencer Fair Sponsorship



Company Name/Sponsor: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Please Select Level of Sponsorship Based off of the Attached Sponsorship Guide

Diamond \$5000 \$ Up     Platinum \$2000 - \$4999     Gold \$ 500 - \$1999

Silver \$250 - \$499     Bronze \$100 - \$249

Please Make all Checks Payable to: Spencer Agricultural Association  
Return Completed Form to: Spencer Fair, P.O. Box 46, Spencer, MA. 01562  
Please Email Your Company Logo to: [sponsorships@spencerfair.org](mailto:sponsorships@spencerfair.org)

**\*\*All Forms Need to be Returned NO Later than May 31, 2024 in Order to be included in the Fair Flyer\*\***

**YOU MUST DROP OFF BANNER at the Spencer Fair Grounds (enter through West Gate) on  
Saturday July 6, 2024 from 7:30 am - 9:30 am OR Thursday July 11, 2024 from 5:30 pm - 7:00 pm.  
Banner pickup on Saturday Sept. 7, 2024 from 7:30 am - 9:30 am OR Thursday Sept. 12, 2024 from 5:30 pm - 7:00 pm.**

Print Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

# Levels of Sponsorship

## **Diamond \$5000 & Up**

- Company/Organization Mentioned as Spencer Fair Sponsor on Radio and in Newspaper
- 20 (Twenty) General Admission Day Passes
- 1 (One) Car Pass
- Company/Organization Name/Logo on front cover of Fair flyer
- Only if provided by Sponsor, Sign/Banner displayed at 3 (Three) locations of your choice (Main Stage, Agriculture Barn, Cattle Barn, Buyers Place, Demo Pit and Tractor Pull Area)
- Mention of Company/Organization during Fair
- Recognition as a Major Spencer Fair Sponsor on Website with Link to Your Company/Organization Website
- Company/Organization Mentioned as Spencer Fair Sponsor in Advertising

## **Platinum \$2000 - \$4999**

- 10 (Ten) General Admission Day Passes
- Company/Organization Name/Logo on front cover of Fair flyer
- Only if provided by Sponsor, Sign/Banner displayed at 2 (Two) locations of your choice (Main Stage, Agriculture Barn, Cattle Barn, Buyers Place, Demo Pit and Tractor Pull Area)
- Mention of Company/Organization during Fair
- Recognition as a Major Spencer Fair Sponsor on Website with Link to Your Company/Organization Website
- Company/Organization Mentioned as Spencer Fair Sponsor in Advertising

## **Gold \$500 - \$1999**

- 4 (Four) General Admission Day Passes
- Company/Organization Name/Logo on back cover of Fair flyer
- Only if provided by Sponsor, Sign/Banner displayed at 1 (one) location of your choice (Main Stage, Agriculture Barn, Cattle Barn, Buyers Place, Demo Pit and Tractor Pull Area)
- Mention of Company/Organization during Fair
- Company/Organization Mentioned as Spencer Fair Sponsor in Advertising
- Recognition as a Spencer Fair Sponsor on Website

## **Silver \$250 - \$499**

- 2 (Two) General Admission Day Passes
- Company/Organization Name/Logo on back cover of Fair flyer
- Only if provided by Sponsor, Sign/Banner displayed at 1 (One) location of Our choice (Main Stage, Agriculture Barn, Cattle Barn, Buyers Place, Demo Pit and Tractor Pull Area)
- Mention of Company/Organization during Fair
- Recognition as a Spencer Fair Sponsor on Website

## **Bronze \$100 - \$249**

- Company/Organization Name/Logo on back cover of Fair flyer
- Only if provided by Sponsor, Sign/Banner displayed at 1 (One) location of Our choice (Main Stage, Agriculture Barn, Cattle Barn, Buyers Place, Demo Pit and Tractor Pull Area)
- Recognition as a Spencer Fair Sponsor on Website